



**American
Accounting
Association**

Council Meeting Minutes

Gaylord National Resort & Convention Center
National Harbor 14, Ballroom Level, upstairs
Sunday, August 5, 2018 - 4:00 pm – 6:00 pm

Council Members Attending

| | | |
|--|--|--|
| <p>Board of Directors Anne Christensen, President Marc Rubin, President-Elect David Burgstahler, Past President Leslie Hodder, Vice President-Finance Mark H. Taylor, Vice President-Finance-Elect Terry Shevlin, Vice President- Research & Publications Steve Kaplan, Vice President-Education Wim Van der Stede, Director-Focusing on International Tracie Miller-Nobles, Director-Focusing on Membership Patricia Poli, Director-Focusing on Segments Paul Munter, Director-Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director</p> | <p>Council Officers Markus Ahrens, Chair David Stott, Chair-Elect Mark Dawkins, Past Chair</p> <p>International Members-at-Large Ana Marques Lakshmanan Shivakumar</p> <p>Region Representatives Ramesh Narasimhan, Mid-Atlantic Natalie Churyk, Midwest Yvette Lazdowski, Northeast <i>(alt.)</i> David Stott, Ohio Lynn Clements, Southeast David DeBoskey, Western</p> | <p>Section Representatives Dale Flesher, AAH Kathy Rupar, ABO Gregory Gerard, AIS Carolyn Norman, APLG Nancy Nichols, ATA Urton Anderson, Auditing Mark Dawkins, DIV <i>(alt.)</i> Brian Bushee, FARS Cindy Durtschi, FA D. Larry Crumbley, GIWB Linda Parsons, GNP Mahendra Gujarathi, IAS <i>(alt.)</i> Theresa Libby, MAS Graham Gal, SET Bambi Hora, TLC Cathy Scott, TYC</p> |
| Incoming Council Members and Segment Presidents | | |
| <p>Incoming Board of Directors Terry Shevlin, President-Elect Mark DeFond, Vice President-Research & Publications Audrey Gramling, Director-Focusing on Segments</p> | <p>Incoming 2018-2019 Council</p> <p>International Members-at-Large Sanjay Kallapur</p> <p>Section & Region Representatives: Mary Curtis, AIS Randy Elder, Auditing Mahendra Gujarathi, IAS Monte Swain, MAS Yvette Lazdowski, NE Brigitte Muehlmann, SET Amal Said, OH Eric Bostwick, SE</p> | <p>Incoming 2018-19 Segment Presidents: Molly Mercer, ABO Ann Dzurainin, AIS Elizabeth Oliver, APLG Kim Key, ATA Peter Johnson, DIV Nicole Jenkins, FARS Ron Daigle, FA Dick Riley, FA Don Ariail, GIWB Tammy Waymire, GNP Shane Dikolli, MAS Mitchell Stein, PI J.P. Krahel, SET Cassy Budd, TLC Cathy Scott, TYC Nancy Uddin, Mid-Atlantic Richard Walstra, MW Khondkar Karim, NE Li Wang, OH Robin Clement, WE</p> |
| AAA Professional Staff & Guests Attending | | |
| <p>Julie Smith David, Chief Innovation Officer Susan Crosson, Director, Center for Advancing Accounting Education Martha Eining, The University of Utah</p> | <p>Barb Brady, Director Operations Nancy Maciag, Executive and Board Services Manager Shauna Bigelow, Segment Member Services Coordinator</p> | |
| BOD and Council Members Unable to Attend | | |
| <p>Elaine Mauldin, Director-Focusing on Intellectual Property Mary Fischer, Southwest Carol Hartley, Northeast</p> | <p>Dahlia Robinson, DIV Charles Cullinan, PI</p> | |

Meeting Minutes

MSC = Motion, Seconded, Carried

MSF = Motion, Seconded, Failed

A. Welcome – Council Chair Markus Ahrens welcomed everyone to the August 2018 Council Meeting in National Harbor, MD. Outgoing Council members were recognized for their service, and incoming Council members and Segment Leadership were welcomed.

MSC to approve the March and May 2018 Council Meeting minutes.

B. Executive Director's Report - Executive Director Tracey Sutherland reported on significant milestones and events that have happened over the past year:

- Membership growth has been at its highest in the past seven years. As a trend, Section growth also tends to parallel overall membership growth.
- On the Publications front, all AAA journals are now available to AAA members via the Digital Library. We also transitioned to a new printer for the journals.
- Meetings continue to grow with a total of 51 meetings held in the 2017-2018 membership year. Sections are offering more now to include case conferences, boot camps, doctoral and new faculty consortia.
- A total of 271 awards were presented during the 2017-2018 member year, with 150 given at the Annual Meeting, and 121 presented at the Midyear Meetings.
- Revised Section Bylaws were adopted after a nearly 2 year process, with input from each section and AAA Professional staff.
- A new activity approval process was developed to help prioritize tasks that the Association should move forward with. Council played a role in the development of the submission and approval forms.
- The Center for Advancing Accounting Education has held several successful conferences including Big Data, Intensive Data & Analytics Workshop and the upcoming Blockchain Technology Forum.
- There were several internal promotions among the AAA professional Staff, as well as additional new hires.
- The Publications Ethics policies are now posted on the AAA website at <http://aaahq.org/About/Governance/Policies-Procedures>.

C. Sustainability Mindset: Launching the AAA Project Proposal Process – Julie Smith David reviewed the Sustainability Mindset foundation and the story of the four quadrants in relation to impact and profitability and how it is important to look at projects that have higher impact and profitability In order to keep the organization sustainable. She also reviewed that timeline of the development of the Impact Statement and Prioritization Process which has brought us to the AAA New Activity Approval Process. This new process will help guide the decision making process on various projects as we continue to move the Sustainability Mindset forward.

D. Reflections – Markus Ahrens reviewed significant activities that occurred in the 2017-2018 member year, including the Segment Bylaws Revision project, At-Large Panel session idea generation, Council's role in the membership dues approval process, and populating the BOD position of Director – Focusing on Segments.

E. Kudos: An Update on the Pilot Project – Martha Eining thanked the members of the Intellectual Property Task Force III for their work. One of the task force's focus was on the Kudos project which is an online platform that allows authors to share their research in plain language and share it across various social media platforms. The AAA has a dashboard that can be used to track various metrics regarding the articles. The goal is to help support research and teaching by having more than just the academic audience understand and read the research being produced.

F. Looking Ahead to 2018-2019 – Council Chair-Elect David Stott gave an overview of the activities to come for 2018-2019 by month, including the dates for the Fall and Spring Council Meetings, and the April Council webinar. David also thanked outgoing Council Chair Markus Ahrens for his service on Council.

G. Council Ballot Committee Chair – Markus Ahrens reminded Council members that following the August meeting, the election for the Chair of the 2018-2019 Council Ballot Committee would occur. Voting for the five nominated candidates will take place electronically, via three rounds of voting. Results will be tallied and sent to incoming Council Chair David Stott once voting is completed.

Election results – Following the Council Meeting, voting was conducted electronically. Cathy Scott was elected as the 2018-2019 Council Ballot Committee Chair.

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H. Council Photo Opportunity – Group photos were taken of the 2017-2018 Council, as well as the incoming 2018-2019 Council. The gavel was officially passed from Markus Ahrens to David Stott.

The meeting was adjourned at 5:35 pm.

Future Council Meetings

| Date | Call or Meeting | Details |
|----------------------|---------------------------------|---|
| 2018 | | |
| November 2-4, 2018 | Fall 2018 BOD/Council Meeting | Meeting Location: San Francisco, CA. Council arrival Friday, November 2. Council meets all day Saturday, November 3 followed by a reception. Departure from the hotel can be anytime Sunday, November 4. |
| 2019 | | |
| March 22-24, 2019 | Spring 2019 BOD/Council Meeting | Meeting Location: Dallas, TX. Council arrival Friday, March 22. Council meets all day Saturday, March 23. Departure from the hotel can be anytime Sunday, March 24. |
| April 23, 2019 | April Council Webinar | Date and time of webinar: Tuesday, April 23, 2019. 11:00 am – 1:00 pm |
| August 8-14, 2019 | 2019 Annual Meeting | Meeting Location: San Francisco, CA. Council Orientation with new Council Representatives and Council Officers: Sunday, August 11, 3:00 – 3:45 pm Council Meeting: Sunday, August 11, 4:00 – 6:00 pm |
| November 15-17, 2019 | Fall 2019 BOD/Council Meeting | Meeting Location: Atlanta, GA. Council arrival Friday, November 15. Council meets all day Saturday, November 16. Departure from the hotel can be anytime Sunday, November 17. |